



ORDA PROFESSIONAL JOURNALISM POLICY

I understand that by applying for media credentials to New York State Olympic Regional Development Authority (ORDA) activities/events I have read and am obliged to adhere to both the Professional Journalism Policy and ORDA's Credential Guidelines. Failure to comply may result in loss of my credential privileges and may adversely affect consideration for ORDA activities/events for the media member and the media outlet he or she represents.

Submitting a media credential application indicates that the journalist has read, understands and agrees with the following policies:

- 1.** Athlete seating areas are off-limits to the public and accredited press. Interviews must be conducted in designated media areas unless special arrangements are made through ORDA's communications department & partner(s).
- 2.** All media must respect the work environment of their colleagues and ORDA staff in the media work room, press conference areas, mixed zone and media seating. If you encounter a problem with someone in these areas, immediately contact a member of ORDA's communications department. After review, if disruptive behavior is unresolved, credentials will be revoked.
- 3.** Internet usage in the media center is for work-related purposes only. Media members who do not follow the proper Internet procedures will have their Internet access revoked for the remainder of the competition. In some cases, journalists may have the ability to order extra connectivity (i.e. dedicated hard lines, more bandwidth, connection in media seating) through an event rate card.
- 4.** Photographers are prohibited from shooting from the seated media section(s) and general seating areas. All photographers are expected to shoot from assigned locations and take instructions from ORDA staff pertaining to those locations.

Photographers who choose not to shoot from their assigned locations will have their credentials revoked. Photographers assigned to overhead/outrun positions should be equipped with a lens capable of shooting from a location of 200 away. Roving photography is not permitted. Flash is prohibited.

OLYMPIC REGIONAL DEVELOPMENT AUTHORITY

JON LUNDIN • DIRECTOR OF COMMUNICATIONS

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5. Posting videos and pictures from backstage areas (to include athlete warm-up areas) via social media outlets is not permitted. For a complete overview of video and photography coverage policies, please refer to ORDA's Media Credential Guidelines.
6. Live coverage from events is acceptable via Facebook, Twitter and other digital platforms. However, coverage cannot be taken from field of play and resemble live scoring.
7. Any secondary, non-editorial or commercial use of any picture, audio, film/video/digital image or drawing is prohibited without prior specific written authorization from ORDA.
8. Alcoholic beverages of any kind are prohibited in designated media working areas, including the media work room, press conference room, mixed zone and media seating.
9. ORDA reserves the right to confiscate and hold video cameras and equipment, memory cards of any type and size, as well as still cameras and digital memory cards or film of journalists who do not adhere to these policies.

Cameras and equipment will be returned at the conclusion of the event. Videotapes, memory cards and film will not be returned. Journalists and photojournalists who do not adhere to these professional policies face expulsion from the event and will be denied credentials for future ORDA activities/events.

These policies are subject to change without notice. If you have any questions about any of the above policies, please contact Jon Lundin, ORDA director of communications, at 618-523-1655 ext. 5313 or JLundin@orda.org.

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