



# FLAMING LEAVES FESTIVAL

## BLUES, BREWS, BBQS

May 2011

Dear Crafters,

This year's Flaming Leaves Festival will take place in Lake Placid, New York on Saturday October 8<sup>th</sup> and Sunday October 9<sup>th</sup> and features a ski jump competition, music, food, games, rides, local craft vendors and much more! Our festival, now on its 10<sup>th</sup> year, has always been held on Columbus Day Weekend—traditionally one of the busiest weekends of the year in Lake Placid—especially due to our breathtaking fall foliage. We typically draw over 2,000 visitors to this event.

Enclosed, you will find an application form in order to secure your spot at the festival. Please return the enclosed application as soon as possible as space is available on a first come, first served basis. Also, if you know of other vendors who would like to participate, please have them contact me as we are always open to expanding the list of items available to our audience.

Please note, when filling out the application, please provide an email address and also a website if you have one. We prefer to email applications in the future and would also like to link your website to our website to help promote the festival (and we also ask that you do the same).

More information will be on our website soon at [www.whitefacelakeplacid.com](http://www.whitefacelakeplacid.com) and you can also find us on [www.facebook.com/lakeplacidevents](http://www.facebook.com/lakeplacidevents). Enjoy the summer and I look forward to hearing from you and seeing you this fall at the Flaming Leaves Festival! In the meantime, if you should have any questions please contact me at 518.523.1655 x245 or by email at [jmckeever@orda.org](mailto:jmckeever@orda.org).

Sincerely,

Jennifer McKeever  
Event Marketing Manager



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### VENDOR APPLICATION

**Location:** Olympic Jumping Complex, Lake Placid, NY  
**Date:** Saturday and Sunday October 8th and 9th, 2011  
**Festival hours:** Saturday 10:00 am-5:00 pm  
Sunday 10:00 am-5:00 pm  
**Set-up Time:** Saturday & Sunday 8:30 am-10:00 am  
**Booth Size:** 12'x12'  
**Booth Cost:** \$50 (+\$20 electric fee if needed) if reserved by August 26  
\$75 (+\$20 electric fee if needed) if reserved after August 26

Please complete the lower section of this form and return by mail or email by **September 23rd** to:

Jennifer McKeever  
Event Marketing Manager  
Olympic Regional Development  
2634 Main Street, Lake Placid, NY 12946  
[jmckeever@orda.org](mailto:jmckeever@orda.org)

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Description of Product:** \_\_\_\_\_ **Electric:** Y \_\_\_\_\_ N \_\_\_\_\_

**Payment:** Check enclosed \_\_\_\_\_ Visa/MC \_\_\_\_\_ Amex \_\_\_\_\_ Discover: \_\_\_\_\_

**Credit card#** \_\_\_\_\_ **Exp date** \_\_\_\_\_ **3-digit code** \_\_\_\_\_



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