



FLAMING LEAVES FESTIVAL

BLUES, BREWS, BBQS

August 2010

Dear Crafters,

This year's Flaming Leaves Festival will take place in Lake Placid, New York on Saturday October 9th and Sunday October 10th and features a ski jump competition, music, food, games, rides, local craft vendors and much more! Our festival, now on its 9th year, has always been held on Columbus Day Weekend—traditionally one of the busiest weekends of the year in Lake Placid—especially due to our breathtaking fall foliage. We typically draw over 2,000 visitors to this event.

Enclosed, you will find an event schedule and application form in order to secure your spot at the festival. Please return the enclosed application as soon as possible as space is available on a first come, first served basis. Also, if you know of other vendors who would like to participate, please have them contact me as we are always open to expanding the list of items available at our festival.

Please note, when filling out the application, please provide an email address and a website if you have one. We prefer to email applications in the future and would also like to link your website to our website to help promote the festival (and we also ask that you do the same).

More information can be found on our website at www.whitefacelakeplacid.com and you can also find us on facebook under "Lake Placid Events." Enjoy the summer and I look forward to hearing from you and seeing you this fall at the Flaming Leaves Festival! In the meantime, if you should have any questions please contact me at 518.523.1655 x245 or by email at jmorris@orda.org.

Sincerely,

Jennifer McKeever
Event Marketing Manager





FLAMING LEAVES FESTIVAL

BLUES, BREWS, BBQS

VENDOR APPLICATION

Location: Olympic Jumping Complex, Lake Placid, NY
Date: Saturday and Sunday October 9th and 10th, 2010
Festival hours: Saturday 10:00 am-5:00 pm
Sunday 10:00 am-5:00 pm
Set-up Time: Saturday & Sunday 8:30 am-10:00 am
Booth Size: 12'x12'
Booth Cost: \$50 (+\$20 electric fee if needed) if reserved by September 10
\$75 (+\$20 electric fee if needed) if reserved after September 10

Please complete the lower section of this form and return by mail or email by **September 24th** to:

Jennifer McKeever
Event Marketing Manager
Olympic Regional Development
2634 Main Street, Lake Placid, NY 12946
jmorris@orda.org

Business Name: _____

Contact Name: _____

Address: _____ **City:** _____

State: _____ **Zip Code:** _____ **Phone:** _____

Email: _____ **Website:** _____

Description of Merch: _____ **Electric:** Y _____ N _____

Payment: Check enclosed _____ Visa/MC _____ Amex _____ Discover: _____

Credit card# _____ Exp date _____ 3-digit code _____

